



## *Fact File*

**Contact:** Amanda M. Lukacsko  
Marketing Director  
Voice: 614.985.3061  
amanda@mindsprawl.com

**Overview:** The Glotch™ was developed nearly five years ago to fulfill a personal need. Jason Lukacsko, who studied architecture and industrial design, created The Glotch™ to use while snowboarding and hunting. From there, his colleagues encouraged him to consult an attorney to pursue a patent for this new concept of an outdoor sports watch. The Glotch™ is now on file with the U.S. Trademark and Patent Office.

**Launch:** The Glotch™ has been selling successfully on a regional level in Columbus, Ohio. However, with the U.S. patent that was granted in 2003, Lukacsko launched national marketing of The Glotch™.

**Available:**

- Aspen Ski & Board  
1250 East Powell Road  
Lewis Center, Ohio  
614.848.6600
- Skismith  
1175 Old Kenny Road  
Columbus, Ohio  
614.457.1868
- Hidden Valley Outdoors  
I-70 at Exit 215  
St. Clairsville, Ohio  
740.526.0550
- Snow Shoe Mountain Resort  
10 Snowshoe Drive  
Snowshoe, WV  
304.572.5674

**Watch Functions:**

- Time
- Date
- Stopwatch
- Alarm
- Nightlight

**Watch Features:**

- Fits on any size glove
- Shock & water-resistant
- Durable polyester-braided elastic bands
- Three-year manufacturer's warranty

**Target Market:** Outdoor sports enthusiasts, such as skiers, snowboarders, hunters, paint ball players, and motorcyclists.

**Suggested  
Retail Price:** \$24.95