



Press Release

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FOR IMMEDIATE RELEASE

THE GLOTTCH™ GIVES OUTDOOR SPORTS ENTHUSIASTS TIME ON THEIR HANDS

New watch concept enters the retail market this month

(COLUMBUS, Ohio) – This month The Glotch™, a new concept in outdoor watch wear and design, will enter the market at several sports retail shops and ski resorts in Ohio, West Virginia, Vermont, and Colorado.

The Glotch™ is a watch worn on the outside of a glove, providing wearers with safe access to time while they participate in outdoor activities such as skiing, snowboarding or hunting.

“One of the biggest complaints among our clientele is that despite all of the great gear they can buy, once it is on, it is almost impossible to dig through the layers to get to their watch,” said Gil Harris, owner of Aspen Ski & Board.

The Glotch™ offers a durable shock- and water-resistant body with adjustable, polyester-braided elastic bands. Watch functions include time, date, stopwatch, nightlight, and alarm.

The watch retails for between \$19.95 and \$24.95 and features a three-year manufacturer’s warranty.

The Glotch™ will be available beginning this winter season at the following retail locations:

- Aspen Ski & Board (1250 East Powell Road, Lewis Center, Ohio)
- Skismith (1175 Old Kenny Road, Columbus, Ohio)
- Hidden Valley Outdoors (I-70 Exit 215, St. Clairsville, Ohio)
- Snow Shoe Mountain Resort (10 Snowshoe Drive, Snowshoe, WV)

Orders are also accepted via phone at 614.985.3061. For more information, visit www.theglotch.com.

The Glotch™ was developed in 1998 by Jason Lukacsko of Columbus, Ohio. Lukacsko studied architecture and industrial design at Columbus College of Art and Design, where he earned a degree in Industrial Design. Lukacsko currently assembles The Glotch™ at his studio in Columbus.

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Editor’s Notes: A fact sheet about The Glotch™ is attached. For a downloadable image of The Glotch™, visit www.theglotch.com. To receive a high-resolution electronic image or a print image of the watch, please send your request via e-mail to amanda@mindsprawl.com.